

Atharva Institute of Management Studies

Activity / Event report

Name of event	: IT TALKS Episode 35
Link of video/session	: https://www.instagram.com/tv/CngjRDjvbaZ/?igsh=MWJ1dWI1OXh0anFiNw==
Page link	: https://www.instagram.com/ittalks_liveshow/?g=5
Date(s) of conduction	: 21 st January 2023
Class / Sem	: MMS
Faculty coordinator	: Dr. Shubhi Lall Agarwal, Director, IQAC
Student coordinator/ committee	: Ms. Prapti Rathod & Ms. Simrel D'souza
Resource person	: Dr. Shubhi Lall Agarwal
Organization	: AIMS
Designation	: Coordinator, Internal Quality Assurance Cell

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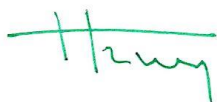
DESCRIPTION

Objectives:

- *Role of Information Technology in Economy of India.*

Key Takeaways:

- Importance of economics.
- I.T contribution to various sectors of economy.
- The various software that support different business functions like ERPs, CRM, SCM, etc.
- E-governance



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FLYER OF THE EVENT

AIMS

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MANAGEMENT STUDIES**
(Approved by AICTE, DTE & Affiliated to University of Mumbai)

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ROLE OF INFORMATION TECHNOLOGY IN THE ECONOMY OF INDIA



PRAPTI RATHOD
MMS 21-23
HOST



DR. SHUBHI LALL AGARWAL
PhD (Computer science), MCA, PGDCA, B.Sc.
MBA in Business Analytics



CIMREL DSOUZA
MMS 21-23
CO-HOST

Powered by

IQAC

Saturday

21ST January 2023

9:30AM-10:30 AM

Watch Live at [https:// www.facebook.com/ittalksforall](https://www.facebook.com/ittalksforall)

Flyer designed by: Ms. Prapti Rathod & Ms. Simrel D'souza.


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EVENT REPORT PREPARED BY: Ms. Prapti Rathod & Ms. Simrel D'souza.

Verified by: Dr. Shubhi Lall Agarwal, Director, IQAC, AIMS.

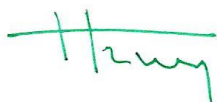
Submitted to: Dr. Harish Purohit, Director, Atharva Institute of Management Studies.

This video was recorded on the official page of IT Talks.

Live session was initiated by Ms. Prapti Rathod.

Hosting was done by Ms. Prapti Rathod & Ms. Simrel D'souza.

This event was conducted under the guidance of IQAC, AIMS.



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